

# **BPA CARES PROGRAM**

## *Formerly Special Recognition Awards*

The Special Recognition Program has been rebranded as BPA Cares. Along with the new name, a variety of new programs have been added. A new award will be given to the “Advisor of the Year”, “Emerging Advisor of the Year”, and “Emerging Professional of the Year”. BPA will continue to recognize an individual who is engaged in community service. The “Recruiter of the Year” stipend has been expanded to include each division winner, and be looking for an easier user friendly submission process.

An active Business Professionals of America (BPA) chapter is considered an involved chapter. Business Professionals of America recommends chapters become involved in one or more of the BPA Cares programs it offers. Through this program, Business Professionals of America offers “something for everyone.”

Participation in this program means that members are engaging in worthwhile projects while having the opportunity to receive recognition from the national organization. It is also a way to receive positive public relations for the chapter and school in the community.

### **Service Learning Program**

*The purpose of the Service Learning Program is to encourage individuals and chapters to be involved in their community through service learning.*

- Community Action Award
- Community Relief Service Award
- Environmental Action/Awareness Award
- Safety Awareness Award
- Service Learning Award Individual
- Special Olympics Award

### **Special Recognition Program**

*The purpose of the Special Recognition Program is to encourage individuals and chapters to support and promote their organizations.*

- BPA Marketing and Public Relations Award
- BPA Merit Scholar Award
- Chapter Activities Award of Excellence
- Entrepreneurship Exploration Award
- Member Recruiter Award
- National Center Capital Improvements Campaign Award

# Professional Awards Program

*The purpose of the Professional Awards program is to acknowledge the dedication and service of our supporters.*

- Advisor of the Year Award
- Emerging Advisor Award
- Emerging Professional Award
- Hall of Fame Award
- Outstanding Service Award
- The Professional Cup Award
- Member Recruiter
- National Center Capital Improvements Campaign
- Outstanding Service Award
- Safety Awareness
- Special Olympics (BPA's national service project)
- The Professional Cup

Any or all of these programs are excellent ways to get members involved in new and exciting projects as well as to obtain national recognition for your chapter.

The due date for all BPA Cares programs will be March 15, 2012. Details regarding each of these awards and how to submit applications can be found in the BPA Cares Program Handbook located on the BPA website: [www.bpa.org](http://www.bpa.org).