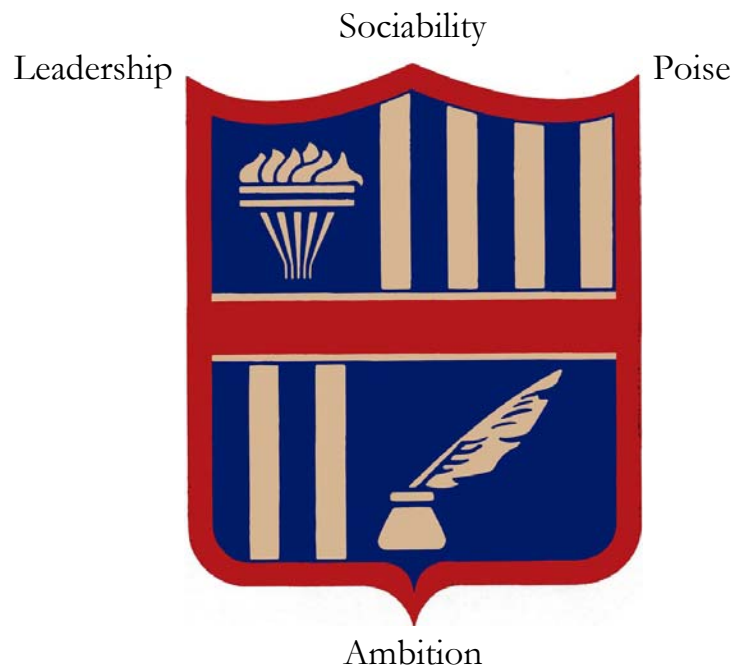


The Emblem



The purposes of Business Professionals of America are symbolized by the emblem and its meaning:

The four points of the shield stand for ambition, leadership, sociability, and poise. The **shield** itself stands for honor and dignity and the importance of business in America. The **stripes** represent the essential characteristics of every successful worker—education, citizenship, loyalty, patriotism, dependability, and competency. The **bar** represents the service provided by those employed in business occupations; the **quill and inkwell** represent the stability of business occupations, the torch represents worthy goals pursued by the organization and its members.

Official Colors

Navy blue, tan and red

The **navy blue** signifies the success achieved through leadership and professionalism. **Tan** represents the bountiful fields of opportunity in America. The **red** symbolizes the friendship obtained through devotion and teamwork in our organization.