



## PURPOSES\*

- To develop student leadership
- To improve poise, sociability, attitude and tact
- To develop competence in business and office occupations
- To promote better understanding at local, state and national levels
- To promote student ambition for useful purposes
- To learn to plan effectively
- To develop an enthusiasm for learning and for remaining knowledgeable in the business and office fields
- To develop confidence and a spirit of competition
- To learn to get along with others
- To develop loyalty through esprit de corps
- To understand and promote business

\* Source: the *Chapter Management Reference*, 2009 edition