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## Montana Association

### Program Cover Design Contest

The Program Cover Design Contest provides an opportunity for participants to use design and layout skills to create a graphic design that promotes the Montana Business Professionals of America State Leadership Conference. The winning graphic design will be used on the conference program and promotional materials.

All entries must meet the following guidelines:

#### 1. Theme

The Montana BPA state officer team chose the theme “Unmask Your Future” for the 2012 Montana Business Professionals Association State Leadership Conference. Entries should express the theme and may also include ideals associated with BPA.

#### 2. Content

All entries should include the following information. Other information may be included if desired.

- Conference Name: “2012 Montana Business Professionals of America State Leadership Conference”
- Conference Theme: “Unmask Your Future”
- Conference Dates: March 11-13, 2012
- Conference Location: Billings, Montana

#### 3. Format

The design must fit **vertically** on a 5½x8½ sheet of paper exactly as it would appear on the final product. Full color designs are allowed and encouraged. **The design will need to be submitted in PDF format via e-mail.**

Entries in the Program Cover Design Contest are judged on the basis of originality, appearance and neatness, appropriateness for the conference theme, and promotional value. The Montana BPA State Officer Team will select the winning design.

The winner of the Program Cover Design contest will receive \$25.00 and be recognized in the state leadership conference program.

**THE PROGRAM COVER DESIGN CONTEST ENTRIES MUST BE E-MAILED ON OR BEFORE DECEMBER 1, 2011.** Program Cover Design Contest entries should be e-mailed to Staci Auck, State Officer Coordinator, [staci.auck@hobson.k12.mt.us](mailto:staci.auck@hobson.k12.mt.us).