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Montana Association

T-Shirt Design Contest

The T-Shirt Design Contest provides an opportunity for participants to use design and layout skills to create a graphic design to promote the Montana association of Business Professionals of America and the 2012 State Leadership Conference.

The winning design will be used as the official Montana BPA State Leadership Conference t-shirt to will be worn by members, advisors, and guest during state leadership conference activities as well as during the 2012 National Leadership Conference and other events and locations outside of BPA. The winning t-shirt design will essentially become a part of Montana BPA history.

All entries must meet the following guidelines:

1. Theme

The Montana BPA state officer team chose the theme “Unmask Your Future” for the 2012 Montana Business Professionals Association State Leadership Conference. Entries should express the theme and may also include ideals associated with BPA.

2. Specifications

All entries must adhere to the following guidelines

- ★ **Shirt Color:** Identify the color of shirt to be used, all shirts will be one (1) solid color
- ★ **Screen Colors:** Only three (3) print screen colors may be used
- ★ **Printing:** Printing will only be on the front of the shirt, no artwork will appear on a sleeve or backside
- ★ **Slogan:** Must include either the words “Business Professionals of America” or the “BPA” acronym
- ★ **Option:** Design may include the year, 2012, but is not required
- ★ **Submittal:** Only one entry per student allowed, entry will be submitted electronically as a PDF document

Entries in for the T-Shirt Design contest are judged on the basis of originality, appearance and neatness, appropriateness for the conference theme, and promotional value. The Montana BPA State Officer Team will select the winning design.

THE T-SHIRT DESIGN CONTEST ENTRIES MUST BE E-MAILED ON OR BEFORE DECEMBER 1, 2011. T-Shirt Design Contest entries should be e-mailed to Staci Auck, State Officer Coordinator, staci.auck@hobson.k12.mt.us.